

# ALISON COMINGS

Marshall School of Business  
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## EDUCATION

2012 – present      Ph.D. in progress; Management and Organization; Marshall School of Business,  
University of Southern California  
2004 – 2008      Post-baccalaureate study in economics, government, and mathematics; Harvard University  
1998 – 2003      B.A.; Psychology, Biblical and Theological Studies, Concentration in Greek and  
Hebrew; Gordon College

## RESEARCH INTERESTS

Institutional Logics; Organizational Change; Organizational Ecology; Organizational Structure; Strategic Management

## RESEARCH AND PUBLICATIONS

Harvard Business School Cases

1. Marquis, Christopher, V. Kasturi Rangan and Alison Comings. "Shaklee Corporation: Corporate Social Responsibility." Harvard Business School Case 509-031
2. Marquis, Christopher, V. Kasturi Rangan and Alison Comings. "PNC Financial: Grow Up Great." Harvard Business School Case 409-108

Teaching Notes

1. Marquis, Christopher and Alison Comings. "Congruence Model Tutorial, Teaching Note." Harvard Business School Teaching Note 407-131
2. Marquis, Christopher and Alison Comings. "Gianna Angelopoulos-Daskalaki and the 2004 Athens Olympic Games (A and B), Teaching Note." Harvard Business School Teaching Note 408-081
3. Marquis, Christopher, Alison Comings, and Bobbi Thomason. "IBM: The Corporate Service Corps, Teaching Note." Harvard Business School Teaching Note 410-131
4. Marquis, Christopher, Alison Comings, and Bobbi Thomason. "Swire Beverages: Implementing CSR in China, Teaching Note." Harvard Business School Teaching Note 410-129

## **HONORS AND AWARDS**

- 2012 University of Southern California  
*Provost's Fellowship*
- 2003 Gordon College  
*Summa Cum Laude*
- 2003 Gordon College  
*Presidential Honors all semesters*
- 2002 Gordon College  
*Phi Alpha Chi Honor Society*
- 2001 Gordon College  
*Phi Alpha Chi Merit Scholarship*
- 1998 Gordon College  
*Dean's Scholarship*

## **ACADEMIC WORK EXPERIENCE**

- 2004 – 2008 Harvard Business School, Research Associate, Organizational Behavior. Boston, Massachusetts. Faculty Assistant, Organizational Behavior. Boston, Massachusetts.
- 2000 – 2002 Gordon College, Teaching Assistant, Biblical and Theological Studies. Wenham, Massachusetts. Research Assistant, Psychology. Wenham, Massachusetts.

## **NON-ACADEMIC WORK EXPERIENCE**

- 2011 – 2012 Urban Science, Project Coordinator. Long Beach, California.
- 2008 – 2010 SF Mexico, Director of Marketing and Business Analysis. Venice, California.
- 2006 – 2008 PEER Servants, Microfinance Project Lead/Consultant, Volunteer. Boston, Massachusetts.
- 2003 – 2004 ABIOMED, Corporate Documents Specialist. Danvers, Massachusetts.
- 2002 – 2003 Language Services Inc., Spanish Interpreter. Essex, Massachusetts.
- 2002 World Relief, Summer Intern. Managua, Nicaragua.
- 2000 - 2002 North Shore Christian School, Spanish Teacher. Lynn, Massachusetts.